

Sunflower Foundation Award
Kansas Advocates for Better Care
Program Synopsis
April 13, 2009

Grant Period: Aug. 1, 2008 through July 31, 2009, dollars will be distributed at three points during the grant period.

Reports due from KABC to Sunflower: January 31, 2009, extended to Feb. 6, 2009 and July 31, 2009.

Program timeline: Aug. 1, 2008 through May 31, 2009

Amount of award: \$11,228

Cash match required from KABC: \$1,247, **In-Kind match** will be staff time/salary and volunteer time.

Designation for use of funds: \$12,200 consultant planning services and \$275 materials

Program Purpose: 1) develop strategic plan for outreach to increase KABC membership and advocacy for older adults, 2) develop volunteer leadership to implement strategic outreach plan.

Role of consultant: 1) work with Exec. Com. to do a preliminary assessment of organization strengths (as relates to outreach expansion), 2) work with Board to develop strategic plan and identify volunteer leadership for plan's implementation, 3) develop work products from planning and assessment meetings, 4) provide material for report to Sunflower Foundation.

Goal of grant: Create a strategic plan to build KABC's capacity to increase its membership and increase advocacy for older adults across Kansas through a volunteer leadership structure.

Follow-up required: Implementation of strategic plan at the end of the grant period would be an expectation of KABC and of Sunflower. We will have to seek funding to implement the plan. The cost will be part of the planning process. We will have to seek funding outside of the Sunflower Foundation for implementation as they will only fund one grant every two years for each agency. KABC will need to strategize about how to fund implementation.

Progress on Grant Project: Kansas Advocates for Better Care Board of Directors met on Sept. 12, 2008 for an 8 hour planning session to revise its overall organizational 5 year strategic plan. The entire Executive Committee met with Andrea Bozarth, project consultant, on August 18, 2008 in a two hour session to participate in an organizational assessment. The work product from that meeting was shared with the Board of Directors at the Sept. 12 planning retreat. The Board gave special focus to revision of the strategic plan with a look toward the outreach/advocacy project.

On Dec. 12, 2008, Andrea Bozarth met with the Board of Directors (minus one) and staff to engage in the project planning process (see work product from Dec. 12, 2008). Approximately half of the strategic planning work to be completed with the entire group was completed at that session. The remainder was completed during two sessions totaling 5 hours on March 6, & April 3, 2009 to complete the 5 year vision for expanded outreach to consumers and members; the strategic plan for achieving the outreach goals and the plan development for volunteer infrastructure that will support the expansion. Any additional follow-up planning will be completed with the Executive Leadership, Work Committees and the staff of KABC.

Prior to and following each meeting, KABC's staff met with consultant Bozarth to determine the agenda and lay the foundation for the consultant's work with the Board of Directors or Executive Committee and post meeting to capture the work produced and distribute to Board members.

The bulk of the Sunflower Grant award is to fund the consultant's work. Sunflower Foundation has reimbursed the awardee a total of \$.