

## 2019 Resident's Voice Challenge



**Residents' Rights Month** is designated by the Consumer Voice and is celebrated in October each year to honor residents living in all long-term care facilities and consumers receiving care in their homes and communities. The 2019 Residents' Rights Month theme is "Stand for Quality."

Announcing the **2019 Resident's Voice Challenge!** Creative writing and artistic expression are meaningful and compelling ways to highlight the importance of residents' rights and how these rights can be carried out in all long-term care settings. For the Resident's Voice Challenge, residents are encouraged to submit essays, poems, artwork, drawings, or videos related to the theme.

### How to Participate:

- **Finish the sentence – "I stand for quality..."**
  - Fill in the small poster created by Consumer Voice (seen below), or create your own poster finishing the sentence "I stand for quality" and explaining how or why you stand for quality. Find the Consumer Voice sign here - [https://theconsumervoice.org/uploads/files/events/I\\_Stand\\_for\\_Quality.pdf](https://theconsumervoice.org/uploads/files/events/I_Stand_for_Quality.pdf)
  - Take a photo with your sign – entries will be featured on the Consumer Voice website and social media. (See below for photo release guidelines.)
- **Answer one or more of the following questions:**
  - What does quality mean to you and how do you stand for quality?
  - How can you partner with others to define quality? How can you talk to facility staff, family members, and others to define quality?
  - Give an example of quality care that was provided, or an example of how you experience quality of life.



### Possible Types of Entries:

- Video or audio recording
  - If you submit a video, it could be featured on the Consumer Voice homepage or on Facebook or Twitter. We will notify those who are chosen to be posted on our homepage.
- Essay

- Poem, word collage, or song
- Artwork, drawings, or photos

## Participation Criteria and Rules

- The deadline for submissions is **September 1, 2019**.
- Submissions must be produced by a long-term care consumer or consumers. Relatives, friends, and facility staff may be involved in assisting residents with the challenge but may not submit their own entries without creative involvement of at least one long-term care consumer.
- Submissions may be made via email or snail mail (see instructions below).
- Video or audio submissions should be sent via email as MP3, WAV, MOV, or MP4 files or via a YouTube or Vimeo link. For further video submission guidelines - [https://theconsumervoice.org/uploads/files/issues/Instructions\\_for\\_Video\\_Sharing.pdf](https://theconsumervoice.org/uploads/files/issues/Instructions_for_Video_Sharing.pdf)
- Any photo or video submissions must be accompanied by a photo/video release form and signed by anyone appearing in the photo or video. Find the release form here: <http://theconsumervoice.org/uploads/files/events/release-form-19.docx>.
- Every resident who submits an entry will receive a certificate for participating.
- The Consumer Voice maintains the right to utilize entries in a variety of forums including the Residents' Rights Month packet, its websites, and other mediums determined appropriate by the Consumer Voice. The Consumer Voice reserves the right to use submissions, including the photographs and videos and/or likenesses contained therein for promotional and publicity purposes, at any time, including, but not limited to posting on the Consumer Voice/NORC websites and Consumer Voice/NORC social media pages, inclusion in promotional and other materials, and for display at the Consumer Voice Annual Conference and Meeting.

## Mail or Email Submissions to:

Consumer Voice

Attn: Resident's Voice Submission

1001 Connecticut Ave., NW, Suite. 632

Washington DC 20036

[info@theconsumervoice.org](mailto:info@theconsumervoice.org)

*Any questions regarding Resident's Voice should be directed to [info@theconsumervoice.org](mailto:info@theconsumervoice.org).*