

**Quality
NOW**

**Consumer Rights
are
Human Rights!**

**National Consumer Voice
for Quality Long-Term Care**



**42nd ANNUAL
CONFERENCE**

October 22-24, 2018

Crowne Plaza Old Town Alexandria
Alexandria, Virginia



The National

CONSUMER VOICE

for Quality Long-Term Care
formerly NCCNHR

2018 CONFERENCE SPONSOR AND EXHIBITOR KIT

Letter from the Executive Director



Dear Prospective Sponsor/Exhibitor:

Each year, long-term care ombudsmen, citizen advocates, residents of long-term care facilities, individuals receiving care in home and community-based settings, family members, legal services and private attorneys, direct care staff, and others come to the Consumer Voice conference for the latest information on national policy issues, skills-based training, best practices in care and advocacy, and more. In 2017, we hosted nearly 300 registered attendees, 35 area residents of long-term care facilities, representatives from 5 federal agencies, and participants from 37 states plus the District of Columbia.

The only conference of its kind, the Consumer Voice conference includes 4 plenary sessions, 20 workshops, and 3 post-conference intensives that are designed to inform and equip participants in achieving quality care and services and bring the consumer voice to policy and program issues. The 2018 Consumer Voice conference will be held October 22-24 at the Crowne Plaza Old Town in Alexandria, Virginia. It's a new location for us, and we are excited to be in a new neighborhood, and in walking distance to the charming Old Town Alexandria. We are able to keep our registration costs the same as in 2017, and the hotel sleeping room rate is a reasonable \$185/night.

Sponsorship of the Consumer Voice conference is a great way to emphasize your organization's support for quality long-term care, to network with the leading advocates and policy experts from across the country, and to share with them information and resources about your work.

See more information about opportunities on the following pages. If you don't see an opportunity that works for you, let me know and together we'll find an option that fits your needs.

Direct all questions and sponsorship/exhibitor forms to:

Lori Smetanka

lsmetanka@theconsumervoice.org

202-332- 2275 x 206

You can also mail your form and a check to:

Consumer Voice

1001 Connecticut Ave, NW, Suite 632

Washington, DC 20036

Thank you for your support!

The National Consumer Voice for Quality Long-Term Care (formerly NCCNHR) is a 501(c)(3) nonprofit membership organization founded in 1975 by Elma L. Holder that advocates for quality care and quality of life for consumers in all long-term-care settings.

1001 Connecticut Avenue, NW • Suite 632 • Washington, DC 20036

Sponsorship Levels

<p>Platinum - \$20,000</p> <ul style="list-style-type: none"> • Logo on conference signage; conference program; conference website; screen projection loop before and after general sessions, and during the networking reception • “Sponsor” designation on name badge • Opportunity to address conference participants • Designated exhibit table • 4 conference registrations • 2 Intensive passes 	<p>Diamond - \$10,000</p> <ul style="list-style-type: none"> • Logo on conference signage; conference program; conference website; screen projection loop before and after general sessions, and during the networking reception • “Sponsor” designation on name badge • Designated exhibit table • 3 conference registrations • 1 Intensive passes
<p>Pearl - \$5,000-7,500</p> <ul style="list-style-type: none"> • Logo on conference signage; conference website; screen projection loop before and after general sessions • “Sponsor” designation on name badge • Designated exhibit table • 2 conference registrations 	<p>Emerald - \$2,000-2,500</p> <ul style="list-style-type: none"> • Logo on conference signage; conference website; screen projection loop before and after general sessions • “Sponsor” designation on name badge • Designated exhibit table • 1 conference registrations
<p>Sapphire/Exhibitor - \$1,000</p> <ul style="list-style-type: none"> • Logo on conference signage; conference website; screen projection loop before and after general sessions • Designated exhibit table • 1 conference registrations 	<p>Ruby – up to \$999</p> <ul style="list-style-type: none"> • Name on the conference signage, conference program; conference website; on the screen project loop before and after general sessions, and during the networking reception • Shared Resource Table for material placement
<p>Resident’s Luncheon Sponsor - \$20,000</p> <ul style="list-style-type: none"> • Designated as Platinum level sponsor • Additional designated signage and recognition at the luncheon • Opportunity to address luncheon attendees 	<p>Awards Reception Sponsor - \$10,000</p> <ul style="list-style-type: none"> • Designated as Diamond level sponsor • Opportunity to address reception attendees • Additional signage with name and logo in reception area
<p>Policy/Networking Lunch Sponsor - \$7,500</p> <ul style="list-style-type: none"> • Designated as Pearl level sponsor • Additional signage with name and logo in reception area 	<p>President’s Circle of Leaders Reception Sponsor - \$5,000</p> <ul style="list-style-type: none"> • Designated as Emerald level sponsor • Attendance for 2 individuals at invitation-only reception with Consumer Voice Board and President’s Circle Members • Additional signage with name and logo in reception room
<p>Coffee Break Sponsor - \$1,000 (3 available)</p> <ul style="list-style-type: none"> • Logo on conference signage and conference materials and website • Designated sign with name and logo in break area 	<p>Sponsor a Resident - \$500</p> <ul style="list-style-type: none"> • Name on the conference signage, conference program; conference website; on the screen project loop before and after general sessions, and during the networking reception

Sponsor Pledge

Select Your Sponsorship Level

Platinum \$20,000+ <input type="checkbox"/>	Diamond \$10,000 <input type="checkbox"/>	Pearl \$5,000 - \$7,500 <input type="checkbox"/>	Emerald \$2,000 - \$2,500 <input type="checkbox"/>	Sapphire/ Exhibitor \$1,000 <input type="checkbox"/>	Ruby up to \$999 <input type="checkbox"/>
Resident Luncheon \$20,000 <input type="checkbox"/>	Awards Luncheon \$10,00 <input type="checkbox"/>	Policy/Networking Lunch \$7,500 <input type="checkbox"/>	President Circle of Leaders Reception \$5,000 <input type="checkbox"/>	Coffee Break \$1,000 <input type="checkbox"/>	Sponsor a Resident \$500 <input type="checkbox"/>

COMPANY:

OFFICE CONTACT PERSON/TITLE:

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Method of Payment

Credit Card Check (personal or agency): Payable to the Consumer Voice

For Credit Card Use Only: VISA MasterCard American Express

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OR info@theconsumervoice.org