



December 21, 2015

Celebrating our History and Honoring Our Gems

As Consumer Voice Celebrates our 40th Anniversary we want to take this opportunity to reflect on our past and recognize the individuals who shaped our organization. In honor of the 40-year ruby anniversary we will highlight Consumer Voice's Gems which include key leaders, organizations, and special moments that have made a significant impact on our organization's development, mission, and advocacy.

**For our final gem, we extend our thanks to
all of the advocates in our network, past and present.**

For 40 years the Consumer Voice has been the voice of long-term care residents on national issues and has provided support to advocates working in their communities to improve the quality of resident care. Our efforts would not have been possible without our network. We recognize and would like to thank all of you for your support and encouragement to help us to accomplish our mission, you are all truly gems.

In collaboration with Consumer Voice, consumers, family members, long-term care ombudsmen, citizens advocacy groups (CAGs), providers, policy makers, and other advocates have worked together in diverse ways to obtain one goal of quality care.

The involvement of residents in our advocacy work is invaluable. Residents around the nation help us to better represent their voice. We would like to thank consumers for carrying on their support by serving on the Governing Board, Leadership Council and other workgroups and committees that guide and support the advocacy agenda and efforts of our organization.

The passion family members and citizen advocacy group members have for protecting their loved ones is extremely valuable. We thank you for often being the first to speak up about care issues,

offering your different perspectives to our public policy agenda, and your effective problem solving and communication skills. Your personal experience with long-term care services and supports allow you to be a vital part of our advocacy and future work.



Long-term care ombudsmen are a significant part of the leadership at the Consumer Voice and crucial to the advocacy work for consumers around the nation. Thank you for advocating on behalf of consumers to address individual and systematic issues. We thank you for adding your voice and important perspective to our work, distributing Consumer Voice resources and encouraging consumers, family members and others to take action.

Many providers of long-term care services, including Administrators, nurses, social workers, direct care staff, and corporate representatives, have been involved in Consumer Voice the last 40 years. Your communication with the Consumer Voice allows us to better share the voice of residents you work with every day.

Thank you to the Consumer Voice and NORC staff, consultants, Governing Board and Leadership Council members over the years. With your dedication our projects become easier to execute, changes become easier to implement and problems become easier to solve. Your passion is a character trait that cannot be learned and a skill which cannot be taught. Thank you for being the life

and leaders in our advocacy work.

Our organization has always drawn strength from our network. Your support allows us to support you. As often occurs in small mission-driven organizations, we face cycles where our need for support is more immediate. This is one of those times. We are asking our friends, partners, and networks to support the Matching Campaign we launched on the last day of the 2015 conference in which we were able to raise \$7,900 in ONE HOUR. We ask you to consider joining our effort of raising \$40,000 to start our next 40 years of advocacy. Share this note with others who share our mission, and spread the word this holiday giving season. [Donate here](#).

As the year comes to an end you can still join us in celebrating 40 years of making quality care matter by signing this [e-card](#), sending a congratulatory message to info@theconsumervoice.org, becoming a [member](#), and/or supporting our current and future work with a [contribution](#).

Like us on [Facebook](#), follow us on [Twitter](#) and visit our [40th Anniversary](#) webpage for more information.

You have received this e-mail through your subscription to the National Consumer Voice for Quality Long-Term Care's e-mail list.

Recipients of this email include all state long-term care ombudsmen, Consumer Voice members and other individuals who have subscribed to our e-mail list

If you did not subscribe or would no longer like to receive e-mail updates, [unsubscribe here](#).

Clicking the unsubscribe link will remove you from all Consumer Voice and NORC email lists.