



The National
CONSUMER VOICE
for Quality Long-Term Care
formerly NCCNHR

JOIN THE CONSUMER VOICE'S LEADERSHIP COUNCIL

About the National Consumer Voice for Quality Long-Term Care

The National Consumer Voice for Quality Long-Term Care is the leading national voice representing consumers in issues related to long-term care, helping to ensure that consumers are empowered to advocate for themselves. We are a primary source of information and tools for consumers, families, caregivers, advocates, and ombudsmen to help ensure quality care for the individual.

What We Do

- Advocate for public policies that support quality care and quality of life responsive to consumers' needs in all long-term care settings
- Empower and educate consumers and families with the knowledge and tools they need to advocate for themselves
- Train and support individuals and groups that empower and advocate for consumers of long-term care
- Promote the critical role of direct-care workers and best practices in quality-care delivery

About the Leadership Council

The Consumer Voice's Leadership Council develops the organization's public policy and programmatic agenda and advises and supports the Consumer Voice staff in implementation of that agenda. The Leadership Council is made up of long-term care consumers, family members, citizen advocates, long-term care ombudsmen, and policy/issue experts.

Members of the Leadership Council:

- Contribute to the development of Consumer Voice positions and comments on policy initiatives, legislation, and regulations
- Partner with the Consumer Voice on program and project opportunities
- Serve as advisors for Consumer Voice programs
- Act as ambassadors for the Consumer Voice

Leadership Council responsibilities:

- Participate in meetings five (5) times per year (on conference calls) and one (1) meeting in person at the annual conference
- Volunteer for at least one Consumer Voice committee or working group
- Maintain membership in Consumer Voice
- Within your means, contribute to the Consumer Voice through donations or in-kind contributions
- Council terms are for three (3) years

Policy Priorities

- Maintaining Strong, Enforceable Federal Nursing Home Standards
- Strengthening the Long-Term Care Ombudsman Program
- Bolstering Emergency Preparedness
- Protecting Medicaid and Medicare
- Preventing and Responding to Elder Abuse
- Improving Nurse Staffing
- Ending the Misuse of Antipsychotics Among Nursing Home Residents
- Bettering Nursing Home Closures

Accomplishments

Examples of ongoing and persistent advocacy:

- With federal agencies. CV met with CMS Administrator Seema Verma to voice concerns about the rollback of nursing home regulations and the need for strong enforcement.
- With Congressional committees. CV briefed members of the House Energy and Commerce Oversight Subcommittee on issues relating to quality nursing home care and standards.
- With Hill staff. CV has been working with staff on legislation related to nursing home staffing standards, emergency preparedness, and assisted living standards, as well as advocating for passage of the EMPOWER Care Act, which would continue the Money Follows the Person program.

Does the Leadership Council sound like it would be a good fit for you?

If so, email info@theconsumervoice.org or call (202) 332-2275 for more information about applying.