



Instructions for Resident President Activity

“Resident President” is an activity that is part of the “My Vote Matters” Resident’s Voice Challenge. The Resident’s Voice Challenge gives residents a unique and creative way to express themselves and show the importance of residents’ rights.

This activity instructs residents to pretend they are running for President in a mock election with a platform of long-term care residents’ rights. Use the instructions below along with the “Resident President” posters to conduct the activity during recreational time, community events, resident council meetings, or for individual residents to complete on their own. (Residents are encouraged to be creative and can also participate through artwork, poems, essays or short “stump speeches.”)

1. Purchase a Resident’s Voice Activity Toolkit for all materials needed; purchase additional Resident President posters in packs of 25 or download a copy of the Resident President poster from the Consumer Voice website: www.theconsumervoice.org/events/residents-rights-month-2016.
2. Distribute blank posters to residents and describe the activity – “Pretend you are running for President and your platform is long-term care consumers’ rights. Design this poster with the details of your campaign.”
3. Tape or glue a photo of the resident in the large circle. If a photo is not available, encourage residents to draw a picture of themselves or an image of something that represents their campaign. Alternatively, residents could cut and paste pictures and slogans from magazines.
4. Print the resident’s name on the red ribbon.
5. In the box provided, residents can complete the sentence “I stand for...” You can use prompt questions like:
 - a. What would you do to improve the lives of residents? How would you do that?
 - b. What promises would you make the residents in your facility and residents across the country?
 - c. Why should other residents and long-term care consumers vote for you?
6. If residents would like to write more than the box permits, they’re welcome to use the photo space or attach another paper.

When the activity is completed, post the campaign posters throughout the facility to show what is important to residents and as a way for residents to view each other’s entries. Take photos of the posters or send us the hard copies, and we will post them on our website and present them at the Consumer Voice Annual Meeting in Washington, DC in November. Please provide the resident names and addresses; all residents will receive a certificate for participating.

Direct questions and submit entries to: info@theconsumervoice.org.

Mail entries to:

Consumer Voice
1001 Connecticut Ave. NW Ste. 632
Washington, DC 20036