

Residents' Rights Month Logo Usage Policy

The National Consumer Voice for Quality Long Term Care (Consumer Voice) owns the Residents' Rights Month Logo. The high-resolution JPEG file of the logo is provided as a part of Residents' Rights Month promotional materials in order to promote and raise awareness for Residents' Rights Month, its theme and information related to residents' rights. You may not use, reproduce, advertise, display, or publish with this logo without written consent from Consumer Voice except for use in the following cases:

The Residents' Rights Month Logo may be used in documents (including flyers, fact sheets, informational briefs, and posters) distributed for the purpose of promoting Residents' Rights Month, its theme and information related to residents' rights. Such documents may only be distributed locally; creating and distributing documents intended for a national audience is prohibited. The Residents' Rights Month logo is also permitted for use on social media (including Facebook, Twitter, and Instagram posts, banners and profile pictures) and on websites (when accompanied by a link to the Consumer Voice website).

Printing, reproducing or displaying the Residents' Rights Month Logo on other promotional items (including, but not limited to, buttons, stickers, door hangers, bookmarks, clothing, and mugs) is prohibited unless Consumer Voice has provided explicit written consent. The sale of any of these items by other entities than Consumer Voice is strictly prohibited.

Questions regarding the logo usage policy can be directed to info@theconsumervoice.org.