



**Residents' Rights Month** is designated by the National Consumer Voice for Quality Long-Term Care and is celebrated in October each year to honor residents living in all long-term care facilities, including nursing homes, sub-acute units, assisted living, board and care and retirement communities. It is a time for celebration and recognition offering an opportunity for every facility to focus on and celebrate awareness of dignity, respect and the value of each individual resident.

#### **Submission Criteria**

The deadline for submissions is **August 1, 2014**.

All submissions **must incorporate the theme "Better Staffing: The Key to Better Care." Resident's Voice submissions must be produced by a long-term care resident or residents.** Resident's Voice entries may be stories, pictures, videos, artwork, poems or any other medium residents choose.

Submissions must be submitted via e-mail to [info@theconsumervoice.org](mailto:info@theconsumervoice.org).

#### **2014 Residents' Rights Week Participation Guidelines**

Any photo submissions must be accompanied by a photo release form and signed by anyone appearing in the photo.

The National Consumer Voice for Quality Long-Term Care maintains the right to utilize entries in a variety of forums including the Residents' Rights Week packet, its websites and other mediums determined appropriate by the Consumer Voice.

Every resident who submits an entry will receive a certificate for participating in the 2014 Residents' Voice.

The Consumer Voice reserves the right to use submissions, including the photographs and/or likenesses contained therein for promotional and publicity purposes, at any time, including, but not limited to posting on the Consumer Voice/NORC websites, inclusion in promotional and other materials and for display at the Consumer Voice Annual Conference and Meeting.

Any questions about the Resident's Voice should be directed to [info@theconsumervoice.org](mailto:info@theconsumervoice.org).

**National Long-Term Care Residents' Rights Month will be celebrated in October 2014.** Mark your calendars and plan to celebrate! Information and materials for Residents' Rights Month celebrations will be available on the Consumer

Voice website at [www.theconsumervoice.org](http://www.theconsumervoice.org)

Direct questions to: [info@theconsumervoice.org](mailto:info@theconsumervoice.org) or 202-332-2275.