



2017 Resident's Voice Challenge



Announcing the **2017 Resident's Voice Challenge!** Creative writing and artistic expression are meaningful and compelling ways to highlight the importance of residents' rights and how these rights can be carried out in all long-term care settings.

Residents' Rights Month is designated by the Consumer Voice and is celebrated in October each year to honor residents living in all long-term care facilities and consumers receiving care in their homes and communities.

For this year's **Resident's Voice Challenge**, residents are encouraged to pick up their pens, dust off their type writers or use a computer to display their writing or artistic skills by submitting essays, poems, artwork, drawings, or videos related to the theme for Residents' Rights Month 2017 "It's All About Me: My Life, My Care, My Choices".

Residents are encouraged to answer one of the following questions:

- 1.) What are the kinds of choices you should be able to make?
- 2.) What factors contribute to the quality of life in your facility or at home?
- 3.) What do you think it will take to bring about good quality care in nursing homes and other facilities?

Residents and consumers are encouraged to be creative when crafting their entry. Possible types of entries include:

- Video or audio recording
 - This year, we are emphasizing video entries for the Resident's Voice Challenge. If you submit a video, it could be featured on the Consumer Voice homepage or on Facebook or Twitter. We will notify those who are chosen to be posted on our homepage.
- Essay
- Poem, word collage or song
- Artwork, drawings or photos

Participation Criteria and Rules

- The deadline for submissions is **September 1, 2017**.
- Submissions must be produced by a long-term care consumer or consumers. Relatives, friends and facility staff may be involved in assisting residents with the challenge but may not submit their own entries without creative involvement of at least one long-term care consumer.
- Submissions may be made via email or snail mail (see instructions below).
- Video or audio submissions should be sent via email as MP3, WAV, MOV, or MP4 files or via a YouTube or Vimeo link. For further video submission guidelines - http://theconsumervoice.org/uploads/files/issues/Instructions_for_Video_Sharing.pdf
- Any photo or video submissions must be accompanied by a photo/video release form and signed by anyone appearing in the photo or video. Find the release form here: <http://theconsumervoice.org/uploads/files/events/release-form-17.docx>
- Every resident who submits an entry will receive a certificate for participating.
- The Consumer Voice maintains the right to utilize entries in a variety of forums including the Residents' Rights Month packet, its websites and other mediums determined appropriate by the Consumer Voice. The Consumer Voice reserves the right to use submissions, including the photographs and videos and/or likenesses contained therein for promotional and publicity purposes, at any time, including, but not limited to posting on the Consumer Voice/NORC websites, inclusion in promotional and other materials and for display at the Consumer Voice Annual Conference and Meeting.

Mail or Email Submissions to:

Consumer Voice

Attn: Resident's Voice Submission

1001 Connecticut Ave., NW, Suite. 632

Washington DC 20036

info@theconsumervoice.org

Any questions about the Resident's Voice should be directed to info@theconsumervoice.org.