



2020 Resident's Voice Challenge



Residents' Rights Month is designated by the Consumer Voice and is celebrated in October each year to honor residents living in all long-term care facilities and consumers receiving care in their homes and communities. The 2020 Residents' Rights Month theme is "Connection Matters."

Announcing the **2020 Resident's Voice Challenge!** Creative writing and artistic expression are meaningful and compelling ways to highlight the importance of residents' rights and how these rights can be carried out in all long-term care settings. For the Resident's Voice Challenge, residents are encouraged to submit essays, poems, artwork, drawings, or videos related to the theme.

How to Participate:

This year, Consumer Voice will be selecting original resident artwork to be featured on a series of postcards.

- Create an original piece of art that reflects why connections matter to you or how you stay connected.
- **Types of artwork submissions:** drawings, paintings, sketches, original photography - get creative!
- We will select some resident artwork to be featured on the Consumer Voice website and on postcards available in the Consumer Voice online store. Postcards can be sent to residents, family and friends as a way to stay connected while visiting in-person is difficult.
- Residents will be notified if their artwork has been selected. Residents whose artwork is selected will receive a set of postcards.

How to Submit Artwork:

- Email: Take a high-resolution photo of your artwork and email the JPG or PNG file as an attachment to info@theconsumervoice.org. (Do not send images in the body of the email, as the file is sometimes compressed.) Is your file too large to email? Send us a note at info@theconsumervoice.org and we can arrange the transfer of large files.

OR

- Mail: Send the original version of your artwork to our office (use large, sturdy envelopes or mailing tubes if needed). Address as:

Consumer Voice
Attn: Resident's Voice Challenge
1001 Connecticut Ave., NW, Suite 632
Washington, DC 20036

Deadline for submissions is September 11, 2020.

Alternatively, residents can respond to the Resident's Voice Challenge in writing or via video. Answer one or more of the following questions:

- How do you stay connected and engaged with your family and members of your community? Why is it important to stay connected?
- What are new ways that connection and communication have been maintained during the pandemic? It could be connections with family and friends, members of the larger community, or connections within the facility, such as with other residents and staff.
- What has been the impact of no outside visitors being permitted into your long-term care facility?
- What are the challenges to staying connected and how can they be overcome? What resources or supports are needed?

Possible Types of Entries:

- Video or audio recording
- Essay or poem
- Word collage or song – get creative!
- Artwork, drawings, or photos

Participation Criteria and Rules

- The deadline for submissions is **September 11, 2020**.
- **Submissions must be produced by a long-term care resident/consumer.** This can include residents of nursing homes, assisted living, or independent living, or individuals receiving long-term services in their homes or community. Group entries by several residents/consumers are permitted. Relatives, friends, and facility staff may be involved in assisting residents/consumers with the challenge but may not submit their own entries without creative involvement of at least one long-term care resident/consumer.
- **Submissions must be original content created by a long-term care consumer.** We cannot accept coloring pages or reproductions/reprintings of existing artwork, poems, or essays.
- **Any photo or video submissions must be accompanied by a photo/video release form and signed by anyone appearing in the photo or video.** Find the release form here: theconsumervoice.org/uploads/files/events/release-form-20.docx.
- Every resident who submits an entry will receive a certificate for participating.
- Only selected artwork will be featured on postcards.
- Residents whose artwork is selected to be featured on a postcard will be notified.
- Submissions may be made via email or snail mail (see instructions below).
- Video or audio submissions should be sent via email as MP3, WAV, MOV, or MP4 files or via a YouTube or Vimeo link. For further video submission guidelines - https://theconsumervoice.org/uploads/files/issues/Instructions_for_Video_Sharing.pdf
- The Consumer Voice maintains the right to utilize entries in a variety of forums including the Residents' Rights Month packet, its websites, its products, and other mediums determined appropriate by the Consumer Voice. The Consumer Voice reserves the right to use submissions, including the photographs and videos and/or likenesses contained therein for promotional and publicity purposes, at any time, including, but not limited to posting on the Consumer Voice/NORC websites and Consumer Voice/NORC social media pages, inclusion in promotional and other materials, and for display at the Consumer Voice Annual Conference and Meeting.

Mail or Email Submissions to:

Consumer Voice

Attn: Resident's Voice Submission

1001 Connecticut Ave., NW, Suite. 632

Washington DC 20036

info@theconsumervoice.org

Any questions regarding Resident's Voice should be directed to info@theconsumervoice.org.