



Inspiring **Unity** within **Our Community**

National Consumer Voice for Quality Long-Term Care

Residents' Rights Month is designated by the Consumer Voice and is celebrated in October each year to honor residents living in all long-term care facilities and consumers receiving care in their homes and communities. The 2022 Residents' Rights Month theme is "Inspiring Unity within Our Community."

Creative writing and artistic expression are meaningful and compelling ways to highlight the importance of residents' rights and how these rights can be carried out in all long-term care settings. For the Resident's Voice Challenge, residents are encouraged to submit essays, poems, artwork, drawings, or videos related to the theme.

How to Participate

Community Poster Contest

This year's theme emphasizes the importance of fostering a meaningful community within the facility and encouraging residents' connection to their local community. As part of the Resident's Voice Challenge, we are inviting groups of residents to create a shared poster reflecting this year's theme.

- Groups of two or more residents create a poster that reflects what community means to them or how they create a community.
- Types of artwork submissions: original drawings, paintings, sketches, or other collaboratively-created pieces of art
- Submissions must be produced by long-term care consumers.
- We will select one or more pieces to print.
- Residents will be notified if their artwork has been selected. Residents whose artwork is selected will receive complimentary posters.

**If a resident appears in a photo with their artwork, they must sign a [photo release form](#).*

Alternatively, individual residents or groups of residents can respond to the Resident's Voice Challenge in writing (essays, poems, word collages), audio (songs or spoken word), photos, video, or artwork. Answer one or more of the following questions:

- What does it mean to be a part of a community? Why is it important to be a part of a community?
- How can a community be created within a nursing home or long-term care facility?
- Why is it important to stay connected to your local community? What are the challenges of staying connected to your local community?
- What is your favorite memory growing up in your community?

How to Submit – Email or Mail

- **Email** submissions to info@theconsumervoice.org.
 - For posters or other artwork: Take a high-resolution photo of your artwork and email the JPG or PNG file as an attachment to info@theconsumervoice.org. Do not send images in the body of the email, as the file is sometimes compressed. Is your file too large to email? Let us know at info@theconsumervoice.org, and we can arrange the transfer of large files.
- **Mail** submissions to our address:
 - Consumer Voice
Attn: Resident's Voice Challenge
1025 Connecticut Ave., NW, Suite 1000
Washington, DC 20036

Participation Criteria and Rules

- The deadline for submissions is **September 1, 2022**.
- **Submissions must be produced by a long-term care resident/consumer.** This can include residents of nursing homes, assisted living, independent living, or individuals receiving long-term services in their homes or community. Group entries by several residents/consumers are encouraged. Relatives, friends, and facility staff may be involved in assisting residents/consumers with the challenge but may not submit their own entries without creative involvement of at least one long-term care resident/consumer.
- **Submissions must be original content created by a long-term care resident/consumer.** We cannot accept coloring pages or reproductions/reprintings of existing artwork, poems, or essays.

- Any photo or video submissions must be accompanied by a photo/video release form and signed by anyone appearing in the photo or video. Find the release form here: <http://theconsumervoice.org/uploads/files/events/release-form-22.pdf>.
- Submissions may be made via email or snail mail.
- Video or audio submissions should be sent via email as MP3, WAV, MOV, or MP4 files or via a YouTube or Vimeo link. For further video submission guidelines – https://theconsumervoice.org/uploads/files/issues/Instructions_for_Video_Sharing.pdf
- Consumer Voice maintains the right to utilize entries in a variety of forums including the Residents' Rights Month packet, its websites, its products, and other mediums determined appropriate by Consumer Voice. Consumer Voice reserves the right to use submissions, including the photographs and videos and/or likenesses contained therein for promotional and publicity purposes, at any time, including, but not limited to posting on the Consumer Voice/NORC websites and Consumer Voice/NORC social media pages, inclusion in promotional materials, products and other materials, and for display at the Consumer Voice Annual Conference.

Questions? Email info@theconsumervoice.org.