**Sample Press Release**

**FOR IMMEDIATE RELEASE: CONTACT:**

*<Date> <Name/Phone/E-mail>*

**Long-term Care Residents Honored During Residents’ Rights Month, October 2021**

**Washington DC-** Across the country, residents of nursing homes and other long-term care facilities along with family members, Ombudsman program representatives, citizen advocates, facility staff, and others will honor the individual rights of long-term care residents by celebrating Residents’ Rights Month. Residents’ Rights Month isan annual event held in October by the National Consumer Voice for Quality Long-Term Care (Consumer Voice) to celebrate and focus on awareness of dignity, respect, and the value of long-term care residents.

The theme for Residents' Rights Month 2021, “**Reclaiming My Rights, My Home, My Life**,” acknowledges the impact of this past year on residents, and highlights the need for residents’ rights to be recognized, recovered, and reasserted. It emphasizes the recognition of the long-term care facility as the residents’ home, and the importance of residents reclaiming their own lives.

“This year’s Residents’ Rights Month theme focuses on raising awareness of federally mandated residents’ rights while also underscoring the need for dignity and self-determination of all residents.,” said Lori Smetanka, Executive Director of the Consumer Voice.

**<Insert details about any local events including when, where, and why the event is being held. Highlight any proclamation by an elected official >**

The Nursing Home Reform Law, passed in 1987, guarantees nursing home residents their individual rights, including but not limited to: individualized care, respect, dignity, the right to visitation, the right to privacy, the right to complain, and the right to make independent choices. Residents who have made their home in other types of facilities

**<Insert names of other types of facilities in your state, i.e. assisted living, adult care homes>** maintain their rights as U.S. Citizens. Residents’ Rights Month raises awareness about these rights and pays tribute to the unique contributions of long-term residents.

The National Long-Term Care Ombudsman Program has worked for nearly 50 years to promote residents’ rights daily. More than 5,900 volunteers and 1,300 paid staff are advocates for residents in all 50 states plus the District of Columbia, Guam, and Puerto Rico. Authorized under the Older Americans Act and administered by the Administration on Aging, the program also provides information on how to find a facility, conducts community education sessions, and supports residents, their families, and the public with one-on-one consultation regarding long-term care.

**<Insert details about state or local ombudsman program here.>**

**<Insert quote from local or state ombudsman or citizen advocacy group>**