

Activity Suggestion: Set up a Display at a Local Shopping Mall

Targeted Group: Community members

Purpose: To promote awareness of Resident's Rights Month and the Ombudsman program. Be prepared to answer questions, provide information and possible referrals.

Action Steps and Supplies:

- Poster Board
- Table and Table Cloth
- Brochures and Information handouts
 - Ombudsman Brochure
 - Residents' Rights
 - How to choose a nursing home?
 - Resources available in your community
- Markers
- Business Cards
- Quotes from Residents about Residents' Rights.

Description: Contact a local mall or shopping center. Ask if you can place an informational booth up. Bring pictures and resident quotes that will draw people into your booth. Be prepared to answer questions and provide information and referrals.

Additions or Modifications:

1. Recruit volunteers at the event.