



The National
CONSUMER VOICE
for Quality Long-Term Care
formerly NCCNHR



35th

CONSUMER VOICE ANNUAL MEETING AND CONFERENCE

October 19 – 22, 2010
Caribe Royale Orlando All-Suite
Hotel and Convention Center
Orlando, Florida



SPONSOR KIT



Norma H. Atteberry, President
Sarah F. Wells, Executive Director

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www.theconsumervoice.org

Dear Prospective Sponsor:

The National Consumer Voice for Quality Long-Term Care (formerly NCCNHR) is a national, nonprofit organization that advocates for the dignity, rights and safety of long-term care consumers. Since 1975, we have been a voice in shaping policies that impact the quality of care and life of nursing home residents and other people with long-term care needs. We would like to invite you to support the Consumer Voice 35th Annual Meeting and Conference, October 19-22, 2010, at the Caribe Royale Orlando in Orlando, Florida.

Every year the Consumer Voice holds a conference which is attended by more than 250 individuals and groups from around the country. The conference focuses on concrete ways that participants can bring about positive change in the long-term care system.

Before and following the conference, Consumer Voice constituency groups will meet to network and strengthen their advocacy skills. During the conference itself, there will be plenary sessions and multiple breakout sessions designed to inform and equip citizen advocates, long-term care ombudsmen, residents, family members, researchers, social workers, certified nursing assistants and others committed to bringing the consumer voice to policy and programmatic issues.

As a general sponsor of the conference, your support will:

- Enable residents of long-term care facilities to participate **for free**, providing them the unique opportunity to network with other residents from across the country and empowering them to work for quality long-term care;
- Assist family members who otherwise could not attend, enabling them to learn how to organize and continue independent family councils;
- Underwrite conference meals to hold down participant costs for many ombudsmen and citizen advocates who are on tight budgets; and
- Bring together passionate people who are committed to making positive things happen in long-term care.

All donors will be listed on our website (viewed monthly by 55,000+ users), highlighted in the conference program and on meeting signage. Equally important, the conference participants will know that your organization supports quality long-term care for all consumers.

Thank you for considering support of this conference! If you have any questions, please contact me at 202-332-2275 x209 or swells@theconsumervoice.org.

Sarah Wells
Executive Director

The National Consumer Voice for Quality Long-Term Care (formerly NCCNHR) is a 501(c)(3) nonprofit membership organization founded in 1975 by Elma L. Holder to protect the rights, safety and dignity of America's long-term care residents.



35TH ANNUAL CONFERENCE AND MEETING SPONSORSHIP LEVELS

SPONSOR BENEFITS	Conference Underwriter \$15,000 & up	Founder's Circle \$10,000 - 14,999	Mission Champion \$5,000-\$9,999	Consumer Voice Partner \$1,000-4,999	Consumer Voice Friend \$100-999	Scholarship Supporter (\$350 per scholarship)	In-kind Donor*
Name on Conference Signage	X	X	X	X	X	X	X
Place Information on Resource Tables	X	X	X	X	X (\$500 and up only)	X (\$500 and up only)	X (\$500 in in-kind and up only)
"Sponsor" Designation on Name Badge	X	X	X	X	X	X	X
Logo on Conference Signage	X	X	X	X		X (\$1,000 and up only)	X (\$1,000 in in-kind donation and up only)
Place Information in Attendee Bags	X	X	X	X			
Conference Registrations	4 Registrations	2 Registrations	2 Registrations	1 Registration			
Pass to NCCNHR Pre-Conference Intensives	2 Passes	1 Pass					
Reserved Tables at Events	X						

* Please contact the Consumer Voice for list of items needed.





SPONSOR LETTER OF AGREEMENT

Yes! I would like to sponsor the 2010 Consumer Voice Annual Meeting & Conference, October 19-22, 2010, in Orlando, Florida.

Please indicate specific sponsorship amount here: \$ _____

General Sponsorships	
<input type="checkbox"/>	Conference Underwriter \$15,000 and up
<input type="checkbox"/>	Founder's Circle \$10,000 – 14,999
<input type="checkbox"/>	Mission Champion \$5,000 – 9,999
<input type="checkbox"/>	Consumer Voice Partner \$1,000 – 4,999
<input type="checkbox"/>	Consumer Voice Friend \$100 – 999
<input type="checkbox"/>	Scholarship Supporter (\$350 per scholarship)
<input type="checkbox"/>	In-Kind Donor

Sponsor Name: _____

Please PRINT the Sponsor's name on the line above exactly as you would like for it to appear in Conference materials.

Please also forward a high-resolution image file of your logo by e-mail to rlivesay@theconsumervoice.org.

Point-of-Contact: _____

E-mail: _____ Telephone: _____ Fax: _____

Address: _____

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_____ Please treat this as an anonymous gift; do not publish this gift in the program or printed materials

Credit Card # _____ Exp. Date _____

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Please send this form and your payment (credit card # or check) to:

Consumer Voice, Sarah Wells, ED
1828 L Street, NW, Suite 801
Washington, DC 20036

Or

E-mail the form and credit card number to: swells@theconsumervoice.org

Sponsor Online! Visit www.theconsumervoice.org/donate, select Annual Meeting & Conference 2010 and complete the form.

