

## Your Volunteer Offer: What to Say to Inspire Action

**Learn the essential frameworks needed to engage new volunteers with greater skill and confidence.**

Volunteers are vital assets to your organization's sustainability, and now is the time to plan your re-boot and recovery. While the past two years have been a challenge, many volunteer-driven organizations are now emerging with fresh ideas and a commitment to rebuilding. You can, too!

However, in today's busy online world, thousands of organizations vying for the attention of volunteers. So, your appeals must stand out. In this session, you will learn how to write irresistible calls to action that inspire prospective volunteers to get off the fence and choose your organization, over others, to support.

In addition to learning essential frameworks, you will get a practical workbook to help you translate learning into action and have time for Q&A. You'll leave with solid next steps, ready to launch a plan that gets results.

### ■ In this session, you will learn how to ...

- Make the most of where society (and volunteerism) is at right now by pinpointing where opportunities exist
- Use proven step-by-step formulas for communicating a compelling, heart-centered appeal to serve
- Use volunteer objections to strengthen, not weaken your appeals
- Share your message in places that will reach your ideal volunteer

### ■ You will get ...

- Volunteer Recruitment Planning Workbook