NURSING HOME STAFFING CAMPAIGN TO INCREASE STAFFING IN NURSING HOMES

WHAT YOU CAN DO

• Join the campaign by:
  o Going to: http://www.theconsumervoice.org/betterstaffing
  o Emailing us at info@theconsumervoice.org
  o Calling us at (866) 992-3668 (toll free)

• Ask your members of Congress to support increased nursing home staffing.
  o Complete a postcard and send it to us (address below).
  o Visit one or more of your members of Congress in their district. Give them the Staffing Issue Brief. If you need guidance and help arranging and conducting this visit, contact the Consumer Voice.

• In facilities:
  o Talk to as many residents and family members as possible about the Staffing Campaign!
  o Hand out the consumer fact sheet.
  o Ask residents and families to sign the postcard to send a message to their members of Congress about the need for more staff - nurses and nurse aides - in nursing homes. Collect signed cards and mail them to us.*
  o Interview one or more residents using our story collection materials. Everything is outlined for you. It only takes 10 minutes! Submit the results to Consumer Voice.
  o Video record or audio tape residents who have specific stories to tell and who are willing to be recorded. Send the video or tape to the Consumer Voice.
  o Speak to resident councils and family councils about the Staffing Campaign. Use our ready-to-go PowerPoint presentation. Hand out the consumer fact sheet. Distribute postcards, collect signed cards and mail them to us.*

• In your community:
  o Speak to organizations, community groups, service clubs, and faith communities – any group - about the need for more staff in nursing homes and about our Staffing Campaign. Use our ready-to-go PowerPoint presentation. Hand out the consumer fact sheet. Distribute postcards, collect signed cards and mail them to us.
  o Email your family and friends to tell them about the Staffing Campaign and the importance of this issue and ask them to join.
  o Send a letter to the editor to your local newspaper. Use our sample letter.

*The individuals that send us the most signed postcards and resident stories will win a prize at the end of 2014!