The National Consumer Voice for Quality Long-Term Care (formerly NCCNHR) is a 501(c)(3) nonprofit membership organization founded in 1975 by Elma L. Holder that advocates for quality care and quality of life for consumers in all long-term-care settings.

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NURSING HOME STAFFING CAMPAIGN: WAYS LONG-TERM CARE OMBUDSMEN CAN HELP GET MORE STAFFING IN NURSING HOMES

• Join the Staffing Campaign yourself by going to http://www.theconsumervoice.org/betterstaffing or calling (866) 992-3668 (toll free).
• Ask your members of Congress to support increased nursing home staffing.
  o Complete a postcard and send it to us (address below).*
  o Visit one or more of your members of Congress in their district. Give them the Issue Brief on Nursing Home Staffing. If you need guidance and help arranging and conducting this visit, contact the Consumer Voice.
• In your facilities:
  o Talk to as many residents and family members as possible about the need for staffing standards and the Staffing Campaign!
  o Hand out the consumer fact sheet.
  o Ask residents and families to sign the postcard to send a message to their members of Congress about the need for more staffing. Collect signed cards and mail them to us.*
  o Interview one or more residents using our story collection materials. Everything is outlined for you. It only takes 10 minutes! Submit the results to Consumer Voice.*
  o Video record or audio tape residents who have specific stories to tell and who are willing to be recorded. Send the video or tape to the Consumer Voice.
  o Speak to resident councils and family councils about the Staffing Campaign. Use our ready-to-go PowerPoint presentation. Hand out the consumer fact sheet. Distribute postcards, collect signed cards and mail them to us.*
• In your community:
  o Speak to organizations, community groups, service clubs, faith communities - any group - about the importance of adequate staff and the Staffing Campaign. Use our ready-to-go PowerPoint presentation. Hand out the consumer fact sheet. Distribute postcards, collect signed cards and mail them to us.*
• Email your family and friends to tell them about the Staffing Campaign and ask them to join.
• Send a letter to the editor to your local newspaper. Use our sample letter.

*The individuals who send us the most signed postcards and resident stories will win a prize at the end of 2014!