The Advancing Excellence Campaign in Numbers

The Advancing Excellence in America’s Nursing Homes coalition represents:

11,000 nursing homes nationwide (Members of AHCA, AAHSA, Alliance associations)

~ 196,000 health care professionals, including
  • 3,500 health care administrators
  • 6,000 directors of nursing (DoNs)*
  • 7,200 medical directors
  • 7,500 nurse assessment coordinators*
  • 1,500 gerontological nurses*
  • 1,000 gerontological nurse practitioners
  • 20,000 certified nursing assistants (CNAs)
  • 150,000 caregiver/support staff (SEIU)

* Some overlap from nursing groups membership

~ 20,000 consumers and consumer advocates
  • Liaison to 665 local and state ombudsman programs

National Commission for Quality Long-term Care:
  • 22 commissioners, including
    o 2 governors
    o 4 current members of Congress
    o Co-chairs: former Senator Bob Kerrey and former Speaker of the House Newt Gingrich

Leaders from health care research, academia and other sectors:
  • Agency for Health Research and Quality (AHRQ)
  • Commonwealth Fund
  • The Hartford Institute

Most importantly,
  • 1.5 million Americans being cared for each day and their families who rely on the care being provided by millions of compassionate long-term caregivers in America’s nursing homes.
Members of the
Advancing Excellence in America’s Nursing Homes
Steering Committee

- Agency for Healthcare Research and Quality
- Alliance for Quality Nursing Home Care
- American Association of Homes and Services for the Aging (AAHSA)
- American Association of Nurse Assessment Coordinators (AANAC)
- American College of Health Care Administrators (ACHCA)
- American Health Care Association (AHCA)
- American Medical Directors Association (AMDA)
- Association of Health Facility Survey Agencies (AHFSA)
- Centers for Medicare & Medicaid Services (CMS) and its contractors, the Quality Improvement Organizations (QIOs) and State Survey Agencies
- Foundation of the National Association of Boards of Examiners of Long Term Care Administrators
- National Association of Directors of Nursing Administration in Long Term Care (NADONA/LTC)
- National Association of Health Care Assistants (NAHCA)
- National Citizens’ Coalition for Nursing Home Reform (NCCNHR)
- National Commission for Quality Long-Term Care
- National Conference of Gerontological Nurse Practitioners (NCGNP)
- National Gerontological Nursing Association (NGNA)
- Service Employees International Union (SEIU)
- The Commonwealth Fund
- The Evangelical Lutheran Good Samaritan Society
- The John A. Hartford Foundation’s Institute for Geriatric Nursing