

NATIONAL CONSUMER VOICE FOR QUALITY LONG-TERM CARE  
**48<sup>th</sup> Annual Conference**

# SPONSOR & EXHIBITOR KIT

September 23-26, 2024

San Francisco, California



The **POWER** of **Together**



# A LETTER FROM THE EXECUTIVE DIRECTOR

## Welcome Sponsors and Exhibitors

Join us for the 2024 Consumer Voice Annual Conference, the largest national gathering of long-term care consumer advocates, September 23 - 26, 2024 at Hotel Nikko in San Francisco, California!

This year's theme ***The Power of Together*** highlights the strength and effectiveness that can result from collaboration, unity, and working collectively to improve care and conditions around long-term care. Connect with advocates from across the country to learn, network, and exchange ideas on long-term care issues, including current trends, best practices, and advocacy opportunities. By joining forces and combining the efforts of individuals and groups, our impact will result in achieving a higher quality of life for all long-term care residents.

This year, we are expanding the conference to be held in a new city and we are providing more access to the event than ever before with **in-person sessions and networking opportunities in San Francisco, California**, and the option to participate online as we **livestream of ALL plenaries and breakout sessions!** We are also bringing back in-person intensives.

In 2023, we had more than 350 in-person and 250 virtual attendees from 47 states and the District of Columbia, 27 sessions, and more than 60 speakers. By joining us as a sponsor, you will have the opportunity to reach more people over multiple days than ever before both in-person and virtually.

Attendees represent long-term care Ombudsman programs, citizen advocates, long-term care residents, family members, government officials, policy experts, attorneys, direct care staff, and others who come together for the latest information on national policy issues, skills-based training, best practices, and advocacy strategies. You don't want to miss being a part of this important event.

Thank you for considering supporting this exciting conference, interacting with leading advocates and policy experts from around the country, and contributing to their advocacy by sharing information and resources about your own important work!

**Sincerely,**

**Lori Smetanka, Executive Director**

**Direct all questions to:**

Lori Smetanka

[lsmetanka@theconsumervoice.org](mailto:lsmetanka@theconsumervoice.org)

202-332-2275 x206



# GENERAL INFORMATION

Sponsorship offers multiple ways to increase your visibility with our attendees and promote your partnership with Consumer Voice. Attendees will enjoy their coffee breaks, luncheons, receptions, and other valuable networking opportunities near the exhibit space throughout the conference.

**When:** September 23 - 26, 2024

**Where:** Hotel Nikko  
222 Mason Street  
San Francisco, California, 94102

## Hotel Accommodations

Consumer Voice is offering special hotel rates for 2024 conference attendees and speakers. Rooms are assigned on a first-come, first-serve basis. We recommend booking early through the [provided link](#).

**Hotel Room Rate:** \$239/night (plus taxes and fees)

**Hotel Room Reservation Deadline:** August 31, 2024 or until the block is full, whichever happens first.



A must attend for anyone in long-term care work.

- 2023 Conference Attendee

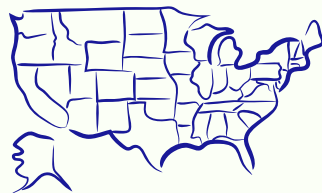


## 2023 Consumer Voice Conference Attendees



**600+**

**PARTICIPANTS**  
(in-person & virtual)



**47**

**STATES + DC**



**25+**

**SESSIONS**



**60+**

**SPEAKERS**



# EXHIBITOR SCHEDULE

**Monday,  
September 23**

**12:00pm – 6:00pm** – Exhibit Set-Up

**7:00pm – 9:00pm** – Welcome Reception

**Tuesday,  
September 24**

**10:30am – 11:00am** – Networking Break

**12:15pm – 1:45pm** – Lunch Break

**3:00pm – 3:30pm** – Networking Break

**7:00pm – 9:00pm** – Evening Event

**Wednesday,  
September 25**

**10:00am – 10:30am** – Networking Break

**11:45am – 12:15pm** – Networking Break

**12:15pm – 2:15pm** – Resident Luncheon attended by all conference participants, federal officials, and long-term care consumers.

**2:15pm – 2:30pm** – Networking Break

**3:45pm – 4:00pm** – Networking Break

**4:00pm – 5:00pm** – Exhibit Breakdown





## PLATINIUM

**\$25,000**

### Included with this sponsorship:

- 5 conference registrations
- Recognition and time to share brief remarks during the luncheon or a plenary session
- Logo recognition on event signage, conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



## DIAMOND

**\$10,000**

### Included with this sponsorship:

- 4 conference registrations
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge

# SPONSORSHIP LEVELS



## PEARL

**\$5,000**

### Included with this sponsorship:

- 3 conference registrations
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



## EMERALD

**\$2,500**

### Included with this sponsorship:

- 2 conference registrations
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



## SAPPHIRE

**\$1,000**

### Included with this sponsorship:

- 1 conference registration
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



## RUBY

**Up to \$999**

### Included with this sponsorship:

- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Shared resource table in on-site exhibit hall
- Sponsor recognition on your name badge



# SPONSORSHIP LEVELS

2024 Sponsorship Levels/Pricing	Platinum \$25,000+	Diamond \$10,000+	Pearl \$5000+	Emerald \$2500+	Sapphire \$1,000+	Ruby Up to \$999
Conference registrations included	5	4	3	2	1	
Recognition and time to share brief remarks	X					
Virtual exhibit booth in conference app	X	X	X	X		
Exhibit table on-site with skirted table and chair	X	X	X	X	X	Shared Table
Logo on conference webpage	X	X	X	X	X	X
Logo on conference app	X	X	X	X	X	X
Logo on screen projection before and after general sessions	X	X	X	X	X	X
Sponsor designation on name badge	X	X	X	X	X	X







Fill out the Sponsorship Pledge Form and email it to Alejandra Ona at [aona@theconsumervoice.org](mailto:aona@theconsumervoice.org).

# SPONSORSHIP PLEDGE

## Select Your Sponsorship Level:

<b>Platinum</b> \$25,000+ <input type="checkbox"/>	<b>Diamond</b> \$10,000+ <input type="checkbox"/>	<b>Pearl</b> \$5,000+ <input type="checkbox"/>	<b>Emerald</b> \$2,500+ <input type="checkbox"/>	<b>Sapphire</b> \$1,000+ <input type="checkbox"/>	<b>Ruby</b> Up to \$999 <input type="checkbox"/>
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COMPANY: \_\_\_\_\_

OFFICE CONTACT PERSON/TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## Select Payment Method:

**Credit Card**

➔ [theconsumervoice.org/2024-conference/sponsorship](https://theconsumervoice.org/2024-conference/sponsorship)

**Invoice Requested**

Email Alejandra Ona at [aona@theconsumervoice.org](mailto:aona@theconsumervoice.org) for an invoice payable via credit card or check.

**Mailed check, payable to Consumer Voice**

Mail to:

Consumer Voice  
1025 Connecticut Ave., NW, Suite 1000  
Washington, DC 20036



**[Download the one page form.](#)**



The National  
**CONSUMER VOICE**  
for Quality Long-Term Care

[theconsumervoice.org](http://theconsumervoice.org)