

NATIONAL CONSUMER VOICE FOR QUALITY LONG-TERM CARE

# 47<sup>th</sup> Annual Conference



## SPONSOR & EXHIBITOR KIT



OCTOBER 30 - NOVEMBER 1, 2023



## A LETTER FROM THE EXECUTIVE DIRECTOR

# WELCOME SPONSORS AND EXHIBITORS

Join us for the 2023 Consumer Voice Annual Conference, the largest national gathering of long-term care consumer advocates, October 30 – November 1, 2023, in Baltimore, Maryland.

This year's theme ***Amplify Your Advocacy*** brings together advocates from across the country to learn, network, and exchange ideas on long-term care issues, including current trends, best practices, advocacy opportunities, and new research.

We are providing more access to the event than ever before with in-person sessions and networking opportunities in Baltimore and the option to participate online by watching the livestream of all plenaries and most of the breakout sessions.

**Our conference continues to grow in size! Last year, we had nearly 700 participants (in-person and virtual) from 47 states and the District of Columbia, 30 sessions, and more than 80 speakers.** By joining us as a sponsor, you will have the opportunity to reach more people over multiple days than ever before both in-person and virtually.

Attendees represent long-term care Ombudsman programs, citizen advocates, long-term care residents, family members, government officials, policy experts, attorneys, direct care staff, and others who come together for the latest information on national policy issues, skills-based training, best practices, and advocacy strategies. You don't want to miss being a part of this important event.

Thank you for considering supporting this exciting conference, interacting with leading advocates and policy experts from around the country, and contributing to their advocacy by sharing information and resources about your own important work!

**Direct all questions and sponsor/exhibit forms to:**

**Lori Smetanka**

**[lsmetanka@theconsumervoice.org](mailto:lsmetanka@theconsumervoice.org)**

**202-332-2275 x206**

# GENERAL INFORMATION

Sponsorship offers multiple ways to increase your visibility with our attendees and publicly promote your alignment with Consumer Voice. Attendees will enjoy their coffee breaks, luncheons, receptions, and other valuable networking opportunities near the exhibit space throughout the conference.

**When:** October 30 - November 1, 2023

**Where:** Hilton Baltimore Inner Harbor  
401 West Pratt Street  
Baltimore, Maryland, 21201



The most important conference of the year for nursing home residents and anyone who advocates on their behalf.

- 2022 Conference Attendee

## Hotel Accommodations

Consumer Voice is offering special hotel rates for 2023 conference attendees and speakers. Rooms are assigned on a first-come, first-serve basis. We recommend booking early through the [provided link](#).

**Hotel Room Rate:** \$199/night (plus taxes and fees)

**Hotel Room Reservation Deadline:** Friday, October 6, 2023 or until the block is full, whichever happens first.

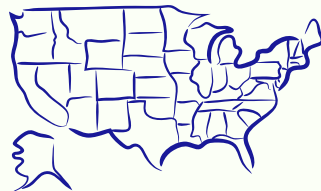
## 2022 Consumer Voice Conference Attendees



**700+**

**PARTICIPANTS**

(in-person & virtual)



**47**

**STATES + DC**



**30+**

**SESSIONS**



**80+**

**SPEAKERS**



# EXHIBITOR SCHEDULE

## Monday, October 30

- 2:00pm – 6:00pm – Exhibitor Set-Up
- 7:00pm – 9:00pm – Welcome Reception

## Tuesday, October 31

- 10:30am – 11:00am – Networking Break
- 12:15pm – 2:00pm – Roundtable Box Lunch
- 3:15pm – 3:45pm – Networking Break
- 6:00pm – 9:00pm – Reception and Documentary Preview

## Wednesday, November 1

- 10:00am – 10:30am – Networking Break
- 12:15pm – 1:45pm – Resident Luncheon (attended by all conference participants, federal officials, and long-term care consumers)
- 1:45pm – 2:15pm – Networking Break
- 3:30pm – 3:45pm – Networking Break
- 4:00pm – 5:00pm – Exhibit Breakdown



## SPONSORSHIP LEVELS



### PLATINIUM

**\$25,000**

**Sponsor an Event:** Resident Luncheon; Plenary Session (multiple available)

**Included with this sponsorship:**

- 5 conference registrations
- Recognition and time to share brief remarks at your sponsored event
- Logo recognition on sponsored event signage, conference screen projection before and after general sessions, conference app, and conference website
- Virtual exhibit booth on the conference app
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



### DIAMOND

**\$10,000**

**Sponsor an Event:** Roundtable Box Lunch; Reception prior to Documentary Preview

**Included with this sponsorship:**

- 4 conference registrations
- Logo recognition on sponsored event signage, conference screen projection before and after general sessions, conference app, and conference website
- Virtual exhibit booth on the conference app
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



## SPONSORSHIP LEVELS



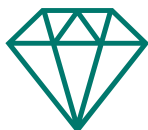
### PEARL

**\$5,000**

**Sponsor an Event:** Monday Evening Welcome Reception

**Included with this sponsorship:**

- 3 conference registrations
- Logo recognition on sponsored event signage, conference screen projection before and after general sessions, conference app, and conference website
- Virtual exhibit booth on the conference app
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



### EMERALD

**\$2,500**

**Sponsor an Event:** Refreshment Break (multiple available)

**Included with this sponsorship:**

- 2 conference registrations
- Logo recognition on sponsored event signage, conference screen projection before and after general sessions, conference app, and conference website
- Virtual exhibit booth on the conference app
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



## SPONSORSHIP LEVELS



### **SAPPHIRE**

**\$1,000**

**Included with this sponsorship:**

- 1 conference registration
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



### **RUBY**

**Up to \$999**

**Included with this sponsorship:**

- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Shared resource table in on-site exhibit hall
- Sponsor recognition on your name badge



## SPONSORSHIP LEVELS

2023 Sponsorship Levels/Pricing	Platinum \$25,000+	Diamond \$10,000+	Pearl \$5000+	Emerald \$2500+	Sapphire \$1,000+	Ruby Up to \$999
Recognition and time to share brief remarks at sponsored event	X					
Conference registrations included	5	4	3	2	1	
Sponsored event with signage	X	X	X	X		
Virtual exhibit booth in conference app	X	X	X	X		
Exhibit table on-site with skirted table and chair	X	X	X	X	X	Shared Table
Logo on conference webpage	X	X	X	X	X	X
Logo on conference app	X	X	X	X	X	X
Logo on screen projection before and after general sessions	X	X	X	X	X	X
Sponsor designation on name badge	X	X	X	X	X	X





# SPONSORSHIP PLEDGE

## Select Your Sponsorship Level

<b>Platinum</b> \$25,000+	<b>Diamond</b> \$10,000+	<b>Pearl</b> \$5,000+	<b>Emerald</b> \$2,500+	<b>Sapphire</b> \$1,000+	<b>Ruby</b> Up to \$999
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMPANY: \_\_\_\_\_

OFFICE CONTACT PERSON/TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## Method of Payment

Credit Card       Check (personal or agency): Payable to the Consumer Voice

For Credit Card Use Only:  VISA       MasterCard       American Express

CREDIT CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ TODAY'S DATE: \_\_\_\_\_

**Email Sponsor Pledge Form to:**  
**Lori Smetanka**  
**lsmetanka@theconsumervoice.org**  
**202-332-2275 ext. 206**



The National

**CONSUMER VOICE**

\_\_\_\_\_ for Quality Long-Term Care

[theconsumervoice.org](http://theconsumervoice.org)