



The National

CONSUMER VOICE

_____ for Quality Long-Term Care

How to Use the New Nursing Home Affiliation Data

July 27, 2023

About the Consumer Voice

The leading national voice representing consumers in issues related to long-term care

- ▶ **Advocate for public policies** that support quality of care and quality of life responsive to consumers' needs in all long-term care settings.
- ▶ **Empower and educate** consumers and families with the knowledge and tools they need to advocate for themselves.
- ▶ **Train and support** individuals and groups that empower and advocate for consumers of long-term care.
- ▶ **Promote the critical role** of direct-care workers and best practices in quality care delivery.

Welcome

- ▶ The program is being **recorded**
- ▶ Use the **Q&A feature** for questions for the speakers
- ▶ Use the **chat feature** to submit comments or respond to questions from speakers or other attendees
- ▶ Please complete the **evaluation** questionnaire when the webinar is over
- ▶ Links to **resources** will be posted in the chat box and will be posted to the Consumer Voice website – theconsumervoice.org

► Speakers



Lori Smetanka
Executive Director
National Consumer Voice for Quality
Long-Term Care



Sam Brooks
Director, Public Policy
National Consumer Voice for Quality
Long-Term Care

Why Ownership Data is Important

- ▶ Relationship between ownership type and care quality.
 - ▶ Private equity ownership raised the mortality of Medicare residents by 10%
 - ▶ Gupta, A., et. al., How Patients Fare When Private Equity Funds Acquire Nursing Homes. National Bureau of Economic Research, April 4, 2021.
 - ▶ Non-profit homes staff at significantly higher levels than for profit homes, on average.
- ▶ Quality patterns in commonly owned or operated homes.
 - ▶ Until recent, not readily available to consumers.

CMS's New Nursing Home Ownership Data

- ▶ On June 28, 2023 CMS announced that it would be posting new quality data based on groups of homes with shared ownership or operational control.
 - ▶ <https://www.cms.gov/files/document/qso-23-18-nh.pdf>
- ▶ CMS assigned affiliate numbers to each group of homes that have shared ownership or operational control.
 - ▶ Ownership info taken from Provider Enrollment, Chain, and Ownership System (PECOS)
- ▶ On data.cms.gov CMS will post aggregated quality data for each affiliate number
 - ▶ Health inspections, staffing, other performance metrics

How to Access and Use this Data

- ▶ The data is not readily available on Care Compare, CMS's website that provides quality information on individual nursing homes
- ▶ Will require familiarity with Microsoft Excel or other spreadsheet software.
- ▶ BUT WE ARE GOING TO SHOW YOU HOW!

Start at Care Compare

www.medicare.gov/care-compare/

Medicare.gov

Basics ▾ Health & Drug Plans ▾ Providers & Services ▾ Chat Log in

Find & compare providers near you.

Not sure what type of provider you need?
[Learn more about the types of providers.](#)

- Welcome
- Doctors & clinicians
- Hospitals
- Nursing homes including rehab services
- Home health services
- Hospice care
- Inpatient rehabilitation facilities
- Long-term care hospitals

Welcome!

You can use this tool to find and compare different types of Medicare providers (like physicians, hospitals, nursing homes, and others). Use our maps and filters to help you identify providers that are right for you.

Take Action Now!

Send a Message to Congress: Support a Strong Staffing Standard in Nursing Homes

On February 28, 2023, President Biden announced a historic set of nursing home reforms. The centerpiece of these reforms was the promise to create a minimum staffing standard in nursing homes. For the first time, nursing homes will be required to provide, at a minimum, a certain amount of direct care each day to each resident. Since this announcement, residents, families, nursing home workers, and their advocates have been working tirelessly to support the Biden proposal.

Over twenty years ago, the Centers for Medicare & Medicaid Services (CMS) commissioned a study that found that a nursing home resident needed, at a minimum, at least 4.1 hours of direct care per day (hpd). Since then, nursing home residents have become sicker and in need of more care, while more functional individuals choose to remain at home. Any minimum staffing standard below 4.1 hpd will be unacceptable.

The nursing home industry is spending millions of dollars to try and derail this historic reform by the Biden Administration. **Nursing Home residents need your help!** In August, Congress will be in recess and your congressmembers will be returning home. Many members of Congress will be conducting town halls or attending events where you can make your voice heard. Please contact your members of Congress and tell them you support a strong minimum staffing standard that is equal to or above 4.1 hpd. You can find the contact information for your members of Congress [here](#).

In addition, you can also use our simple tool below to send an e-mail in support of a strong minimum staffing standard.

Recipients

- Your Senators
- Your Representative

Contact

• Required fields

• Title:

• First Name:

• Last Name:

Message

• Subject:

Dear [Decision Maker],

As a constituent, I am writing to ask you to support a strong minimum staffing standard in nursing homes. In the coming months, the Centers for Medicare & Medicaid Services (CMS) will be proposing a staffing standard. A strong standard will save lives, increase better health outcomes, and help nursing home

act.theconsumervoice.org/strong-staffing-standard

Questions?

Speaker Contact Information

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