



Reasons Ombudsmen Representatives Should Participate in Residents' Rights Month!

- 1. Build relationships with residents, families, and staff.
- 2. Empower residents by providing education about their rights.
- 3. Conduct ombudsman program marketing and outreach.
- 4. Encourage residents' rights education for families, staff, and community members.
- 5. Promote community involvement in long-term care.