

Consumer Voice Annual Conference

SPONSOR & EXHIBITOR KIT



**Standing with
Long-Term Care
Consumers
for 50 Years**



November 3–6, 2025 • Arlington, Virginia

A LETTER FROM THE EXECUTIVE DIRECTOR



Welcome Sponsors and Exhibitors

Join us for the 2025 Consumer Voice Annual Conference, the largest national gathering of long-term care consumer advocates, November 3 - 6, 2025 at the Renaissance Arlington Capital View Hotel, right outside of our nation's capital! This year marks the **50th anniversary** of Consumer Voice, a milestone that honors five decades of advocacy, service, and unwavering commitment to residents in long-term care.

Join us as we celebrate this historic anniversary by connecting with advocates from across the country to share knowledge, exchange ideas, and explore current trends, best practices, and new opportunities in advocacy. Together, we honor the past, strengthen the present, and build a better future for long-term care consumers.

The 2025 conference theme, ***Standing with Long-Term Care Consumers***, reinforces the vital importance of unity, collaboration, and collective action. It reflects the power that emerges when residents, families, advocates, and providers work together to protect rights, raise standards, and improve the quality of care and life for all who live in long-term care settings.

Building from the success of last year, we are excited to **once again offer expanded access to the conference!** Join us in-person in **Arlington, Virginia, just minutes from the heart of Washington, D.C.**, for engaging sessions, meaningful networking opportunities, and a renewed sense of energy as we continue advocating for long-term care residents. If you are unable to attend in-person, there is also the opportunity to **participate online as we livestream ALL plenary and breakout sessions!**

In 2024, we had more than 400 in-person and 250 virtual attendees from 45 states and the District of Columbia, 34 sessions, and more than 70 speakers. By joining us as a sponsor, you will have the opportunity to reach more people over multiple days than ever before both in-person and virtually.

Attendees represent long-term care Ombudsman programs, citizen advocates, long-term care residents, family members, government officials, policy experts, attorneys, direct care staff, and others who come together for the latest information on national policy issues, skills-based training, best practices, and advocacy strategies. You don't want to miss being a part of this important event.

Thank you for considering supporting this exciting conference, interacting with leading advocates and policy experts from around the country, and contributing to their advocacy by sharing information and resources about your own important work!

Sincerely,

Lori Smetanka, Executive Director

Direct all questions to:

Lori Smetanka

lsmetanka@theconsumervoice.org

202-332-2275 x206



GENERAL INFORMATION

Sponsorship offers multiple ways to increase your visibility with our attendees and promote your partnership with Consumer Voice. Attendees will enjoy their coffee breaks, luncheons, receptions, and other valuable networking opportunities near the exhibit space throughout the conference.

When: November 3 - 6, 2025

Where: Renaissance Arlington Capital View Hotel
2800 S Potomac Ave
Arlington, Virginia, 22202

Hotel Accommodations

Consumer Voice is offering special hotel rates for 2025 conference attendees and speakers. Rooms are assigned on a first-come, first-serve basis. We recommend booking early through the [provided link](#).

Hotel Room Rate: \$209/night (plus taxes and fees)

Hotel Room Reservation Deadline: October 17, 2025 or until the block is full, whichever happens first.

“

The Consumer Voice Conference is an opportunity to fill your cup. Being with fellow advocates, family members, and residents is refreshing and reminds me that I'm not alone in this effort! It's also an incredible opportunity to be in the middle of HUGE change!

- 2024 Conference Attendee

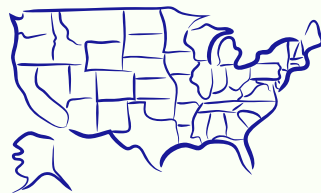


2024 Consumer Voice Conference Attendees



700+

PARTICIPANTS
(in-person & virtual)



45

STATES + DC



34

SESSIONS



70

SPEAKERS



EXHIBITOR SCHEDULE

**Monday,
November 3**

12:00pm – 6:00pm – Exhibit Set-Up

**Tuesday,
November 4**

10:30am – 11:00am – Networking Break

12:30pm – 2:30pm – Resident Luncheon
attended by all conference participants, federal
officials, and long-term care consumers.

2:30pm – 3:00pm – Networking Break

4:15pm – 4:30pm – Networking Break

**Wednesday,
November 5**

10:30am – 11:00am – Networking Break

12:15pm – 1:45pm – Lunch Break

3:00pm – 3:30pm – Networking Break

2:15pm – 2:30pm – Networking Break

7:00pm – 10:00pm – Consumer Voice's 50th
Anniversary Celebration

**Thursday,
November 6**

9:00am – 10:00am – Exhibit Breakdown



SPONSORSHIP LEVELS



PLATINIUM

\$25,000

Included with this sponsorship:

- 5 conference registrations
- Lead sponsor of the 50th Anniversary Celebration or Resident Empowerment Luncheon
- Recognition and time to share brief remarks
- 5 additional tickets to the 50th Anniversary Celebration
- Logo recognition on event signage, conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



DIAMOND

\$10,000

Included with this sponsorship:

- 4 conference registrations
- Secondary sponsor of the 50th Anniversary Celebration or Resident Empowerment Luncheon
- 2 additional tickets to the 50th Anniversary Celebration
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



SPONSORSHIP LEVELS



PEARL

\$5,000

Included with this sponsorship:

- 3 conference registrations
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



EMERALD

\$2,500

Included with this sponsorship:

- 2 conference registrations
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Virtual sponsor page in the conference app & web portal
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



SPONSORSHIP LEVELS



SAPPHIRE

\$1,000

Included with this sponsorship:

- 1 conference registration
- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- 6-ft. skirted table and chair in the on-site exhibit hall
- Sponsor recognition on your name badge



RUBY

Up to \$999

Included with this sponsorship:

- Logo recognition on conference screen projection before and after general sessions, conference app, and conference website
- Shared resource table in on-site exhibit hall
- Sponsor recognition on your name badge

SPONSORSHIP LEVELS

2025 Sponsorship Levels/Pricing	Platinum \$25,000+	Diamond \$10,000+	Pearl \$5000+	Emerald \$2500+	Sapphire \$1,000+	Ruby Up to \$999
Conference registrations included	5	4	3	2	1	
Lead sponsor for the 50th Anniversary Celebration or Resident Empowerment Luncheon	X					
Recognition and time to share brief remarks	X					
Additional tickets to the 50 th Anniversary Celebration	5	2				
Secondary sponsor for the 50th Anniversary Celebration or Resident Empowerment Luncheon		X				
Virtual exhibit booth in conference app	X	X	X	X		
Exhibit table on-site with skirted table and chair	X	X	X	X	X	Shared Table
Logo on conference webpage	X	X	X	X	X	X
Logo on conference app	X	X	X	X	X	X
Logo on screen projection before and after general sessions	X	X	X	X	X	X
Sponsor designation on name badge	X	X	X	X	X	X

50th

Additional tickets to the 50th anniversary celebration are available for purchase for \$100/ticket.

\$100 each

**PURCHASE
TICKETS HERE**





Fill out the Sponsorship Pledge Form and email it to Alejandra Ona at aona@theconsumervoice.org.

SPONSORSHIP PLEDGE

Select Your Sponsorship Level:

Platinum \$25,000+ <input type="checkbox"/>	Diamond \$10,000+ <input type="checkbox"/>	Pearl \$5,000+ <input type="checkbox"/>	Emerald \$2,500+ <input type="checkbox"/>	Sapphire \$1,000+ <input type="checkbox"/>	Ruby Up to \$999 <input type="checkbox"/>
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COMPANY: _____

OFFICE CONTACT PERSON/TITLE: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

SIGNATURE: _____

Select Payment Method:

☐

Credit Card

➡ theconsumervoice.org/sponsorship

☐

Invoice Requested

Email Alejandra Ona at aona@theconsumervoice.org for an invoice payable via credit card or check.

☐

Mailed check, payable to Consumer Voice

Mail to:

Consumer Voice

1025 Connecticut Ave., NW, Suite 1000

Washington, DC 20036



**Download the
one page form.**



The National

CONSUMER VOICE

for Quality Long-Term Care

theconsumervoice.org